

CINEMATIC

PSYCH  **S**

M E D I A

CONTENT

INTRO

SERVICES + SOCIAL MEDIA MANAGEMENT

INSTAGRAM - BUSINESS PACKAGES

INSTAGRAM - CREATOR PACKAGES

FACEBOOK PACKAGES

YOUTUBE PACKAGES

TWITTER PACKAGES

LINKEDIN PACKAGES

SOCIAL MEDIA MARKETING PACKAGES

INFLUNCER MARKETING

SEARCH ENGINE OPTIMIZATION

LOCAL SEO + APP STORE OPTIMIZATION (ASO)

DIGITAL MARKETING STRATEGY & BRANDING

AFFILIATE MARKETING + MEME CAMPAIGN

EMAIL MARKETING + DIGITAL PR

GOOGLE ADS PACKAGES

MEDIA BUYING + PRESS RELEASE + PRODUCT MARKETING

COPYWRITING + WEB DESIGNING + MUSIC PROMO

EVENT MARKETING + WEBINAR

BRAND MANAGEMENT

BRAND | BUSINESS PROMOTION

CONTACT



MEDIA

“THE BEST MARKETING DOESN’T FEEL LIKE MARKETING.”

Marketing is at its best when your target audience does not feel like its being marketed to when your message isn’t forced on them. And Digital Marketing, when done right, comes the closest to achieving that.

Working from a planned-creative platform, we provide digital solutions that are agile - growing and contorting to match business objectives and consumer beliefs.

WHO WE ARE

A digital marketing agency providing innovative solutions that increase your profits. We are a passionate team with a proven track record of delivering excellent solutions to clients worldwide ranging from small startups to international enterprises.

WHAT WE DO

We offer a wide range of services to produce captivating brands and engage their audiences. Our Digital Marketing Services have three core complementary areas of expertise: Social Media Marketing, Content Marketing, and Search Engine Optimization.

HOW WE DO IT

Today's consumers are all about instant gratification. At Cinematic Psychos Media, we create a strategy focused on current, relevant trends and immediate feedback from customers. We tailor and curate our marketing messages to target the audience desired by the client.

WHY US

We are a complete team of Production and Digital Marketing experts. We are a One-Stop-Shop for All Your Business Needs. Because we know digital and work with knowledge of online, SEO, and social media, we can take your message wherever it needs to go. Because we focus on results. For us, it’s all about what adds value for you and your business. Above all, we want our words to work for you

SERVICES

CONTENT

▶ Content Marketing	12000 - 50,000
▶ Online Reputation Management	8,000 - 30,000
▶ Video Marketing	2000 - 50,000

INDUSTRY & PURPOSE-SPECIFIC

▶ E-Commerce Marketing	4,000 - 50,000
▶ Mobile App Marketing	40,000 - 150,000
▶ Conversion Rate Optimization	12,000 - 98,000
▶ Product And Service Launch	20,000 - 120,000
▶ Blog Content Seo Optimized Blog	500 - 10,000
▶ Marketing Strategy	10,000 - 120,000
▶ App & Web Analytics	8,000 - 40,000

SOCIAL MEDIA MANAGEMENT

Social media is a huge part of our lives, but tracking ROI when considering social media for business is difficult. Learn how Workspace Digital is taking a different approach to social media and see results that will leave you more than satisfied. Creating content

WHICH SOCIAL CHANNELS DO WE HANDLE?



SOCIAL MEDIA PAGE SET UP

Create a Digital presence that sets you apart from your competitors and establishes the right brand persona.

CONTENT & CREATIVE STRATEGY

Keep your brand's page feed relevant and up to date in order to drive relevant engagement with the visitors.

ACCOUNT MANAGEMENT AND PROMOTION

Optimize your social media presence to grow followers, build audience engagement, and drive website traffic.,

INSTAGRAM BUSINESS SSM PACKAGE

BASIC

7,999 INR

ACCOUNT SETUP

Profile Info + Profile Pic + Highlights

Quick Reply Setup + Creative Bio

CONTENT OPTIMIZATION

12 Posts + 16 IG Stories

Post + Story Template + Monthly Campaign Plan

Schedule and Publish Post + Hashtag Research

COMMUNICATION

Messages Reply + Responding to Comment

INSIGHTS

Instagram Analytics & Monitoring

Measure Performance Of Posts

ENGAGEMENT

Engagement Strategy

Monthly Follow Request - 250

Monthly Unfollow - 100

REPORTING & SUPPORT

Monthly growth report

PROFILE AUDIT

STANDARD (INCLUDES ALL BASICS)

14,999 INR

CONTENT OPTIMIZATION

21 Posts (Professional Feed) + 26 IG Stories

Publish Posts/Videos

Tags Research + Offer Graphics

COMMUNICATION

Communicating with Customers

INSIGHTS

Reach Right Audience + Measure Your Impact

ENGAGEMENT

Likes (Feed - Basic) + Monthly Request 400

Monthly Unfollow - 250

REPORTING & SUPPORT

Monthly Consulting

ULTIMATE (INCLUDES ALL BASICS + STANDARD)

19,999 INR

CONTENT OPTIMIZATION

Video Template + 30 Posts (Professional Feed) + 30 IG Stories

Schedule & Publish Posts / Videos + Unique Graphics - Events / Festivals

COMMUNICATION

Dedicated Relationship manager

INSIGHTS

Competitors Analysis

ENGAGEMENT

Likes (Whole Feed) + Monthly Request 600

Monthly Unfollow - 400 + Outreach with Influencers

Likes to Similar Niche Accounts + Social Media Content Calender

INSTAGRAM SHOPPING SETUP

Checking Your Eligibility

Creation + Upload Your Product Catalog (10)

Account Review + Turn On Shopping

REPORTING & SUPPORT

Weekly Reports + Audience & Demographics

INSTAGRAM CREATOR SSM PACKAGE

BASIC

11,999 INR

ACCOUNT SETUP

Profile Info + Profile Pic + Highlights

Quick Reply Setup + Creative Bio

CONTENT OPTIMIZATION

16 Posts + 10 IG Stories + Post + Story Template

Monthly Campaign Plan

Schedule and Publish Post + Hashtag Research

Reels + IGTV uploads (As provided from client)

COMMUNICATION

Messages Reply + Responding to Comment

INSIGHTS

Instagram Analytics & Monitoring + Measure Performance Of Posts

ENGAGEMENT

Engagement Strategy + Monthly Follow Request - 250

Monthly Unfollow - 100

REPORTING & SUPPORT

Monthly growth report

PROFILE AUDIT

STANDARD (INCLUDES ALL BASICS)

15,999 INR

CONTENT OPTIMIZATION

24 Posts / Creative Grid + 16 IG Stories

Publish Posts / Videos

Tags Research + Offer Graphics + Reels Ideas 5

COMMUNICATION

Communicating with Customers

INSIGHTS

Reach Right Audience + Measure Your Impact

ENGAGEMENT

Likes (Feed - Basic) + Monthly Request 600

Monthly Unfollow - 300

REPORTING & SUPPORT

Monthly Consulting

ULTIMATE (INCLUDES ALL BASICS + STANDARD)

21,999 INR

CONTENT OPTIMIZATION

36 Posts / Creative Grid + 24 IG Stories

Schedule & Publish Posts / Videos

Unique Graphics - Events / Festivals + Reels Ideas 15

COMMUNICATION

Client Handling + Influencer Outreach + Brand Outreach

INSIGHTS

Competitors analysis

ENGAGEMENT

Likes (Whole Feed)

Monthly Request 750, Monthly Unfollow - 450

Outreach with Influencers, Likes to Similar Niche Accounts

REPORTING & SUPPORT

Weekly Reports + Audience & Demographics
(Promotion Charges Included)

Instagram Reels + Content Creation Packages + Shoot Discounts Available, Contact Us for more details

FACEBOOK SSM PACKAGE

BASIC

7,999 INR

Profile Optimization

Page Creation + Profile Set Up + Cover & Profile Picture Creation + Business Page Content Writing

Content Optimization

Post & Story Template + Hashtag Research + Posting on Pages - 10 + Video-Sharing + Festivals & offer Posts

Engagement

Adding Relevant Friends - 20 + Targeted Page Likes - 30 + Timeline Status Posting + Page Monitoring

Facebook Group

Post Sharing in Groups + Group Activities: Creation of New Groups

Reporting

Monthly Reports & Audit

Campaign

Ads Monitoring & Management + Campaign strategy + Set-Up & Detailed Audience Creation + Design

PROFILE AUDIT

STANDARD (INCLUDES ALL BASICS)

14,999 INR

Content Optimization

Basic Package + Posting on Pages - 15 + Facebook Quiz / Polls / Slideshow

Engagement

Basic Package + Adding Relevant Friends - 30 + Targeted Page Likes - 50

Reporting

Growth Reports + Audience And Demographics

Campaign

Geo-Target Audience Behaviour Analysis

Communication

Client Handling + Inbound Marketing Strategy + Responding to Comments

Insights

Page Monitoring + Facebook Insight + Competitors Analysis

ULTIMATE (INCLUDES ALL BASICS + STANDARD)

19,999 INR

Profile Optimization

Call To Action Button Creation + Content Writing for Profile:

Content Optimization

Posting on Pages -30 + Facebook Tabs Creation + Keyword Based Content for Postings
Infographics Creation + Content Planning + Timeline + Content Writing & Post Optimization

Engagement

Commenting and Liking Relevant Post + Facebook URL Integration with Website
Redirection Traffic from Blogs + Like Box Integration with Website + Multi-platform sharing

Facebook Group

Joining Relevant Groups + Promoting Services/Products in Thematic Group

Reporting

Monitoring Through Google Analytics + Market Insights Reporting

Campaign

Ads Monitoring & Management + Campaign strategy + Set-Up & Detailed Audience Creation + Design

Communication

Spam Monitoring and Deleting of Unwanted Spam

Insights

Content Duplicity Check + Influencer Research + Sentiment Analysis & Monitoring

Promotion Price Included

YOUTUBE SSM PACKAGE

BASIC

5,999 INR

CHANNEL OPTIMIZATION

YouTube Channel Creation (If Not Setup)

Optimize YouTube Channel (Design, Image, Editing, Resizing, & Customizing)

Competitors Analysis + Custom Thumbnail Creation

CONTENT OPTIMIZATION (UPTO 20 VIDEOS)

Video Optimization + Video Title Optimization

ANALYSIS

Keyword rank tracking + Keyword Research

ENGAGEMENT

Video Submissions + YouTube Likes

REPORTING & SUPPORT

Monthly Report

CHECKS

Google Penalty Check

Internal structure check

PROFILE AUDIT

STANDARD (INCLUDES ALL BASICS)

11,999 INR

CHANNEL OPTIMIZATION

Playlist Creation

CONTENT OPTIMIZATION (UPTO 30 VIDEOS)

Video Description Optimization

ANALYSIS

Video Channel Analysis (If Already Exist) + Existing Videos Analysis (If Already Exist)

ENGAGEMENT

Article Writing and Submission + Branded YouTube Content (500 Words)

Responding to Comment + Social Sharing or Videos and Blog

REPORTING & SUPPORT

Engagement Report

CHECKS

Page load check

Copyright Strike Check

ULTIMATE (INCLUDES ALL BASICS + STANDARD)

19,999 INR

CHANNEL OPTIMIZATION

End Screen Cards Creation

CONTENT OPTIMIZATION (UPTO 50 VIDEOS)

Video Tags Optimization + Channel Tags Optimization

Suggestions for Video Cards and Other (Recommendations Only)

Catchy Intro + Outro

Suggestions for Video Embedding (Within the Website) + Embedding/Sharing Videos on Q & A

ANALYSIS

In-Depth Site Analysis + Information Cards Creation + Competitor Analysis

ENGAGEMENT

Micro-Blogging + Guest Post Writing and Updating + Social Sharing or Videos and Blog

Embedding/Sharing Videos in Guest Posts + Embedding Videos in Articles/Blogs

Increase in Subscribers

REPORTING & SUPPORT

Initial Rank Report + Weekly Report

CHECKS

Sitemap check

*Personalized Intro-Outro Available, Contact For More Details

TWITTER SSM PACKAGE

BASIC

7,999 INR

PROFILE OPTIMIZATION

Twitter Business Page Creation
Keyword-rich Bio Optimization + Create Business Name
Profile & Cover Photo Creation + Creative Pic Uploads - 7

RESEARCH

Creation of Hashtags

TWEETS

Retweet to Thematic Tweets
Tweet posting

MONITOR

Twitter Analytics Monitoring + Page Monitoring + Participation in Trending Hashtags

ENGAGEMENTS

Twitter follower building + Twitter engagement.

REPORTS

Twitter Analytics & Monthly Reporting

PROFILE AUDIT

STANDARD (INCLUDES ALL BASICS)

12,999 INR

PROFILE OPTIMIZATION

Creative Pic Uploads - 15

RESEARCH

Twitter Marketing Strategic Planning, Consulting & Integration

TWEETS

Retweet to Thematic Tweets
Tweet posting
Keyword Based Tweets with HashTags

MONITOR

Sentiment Analysis & Monitoring
Manage and monitor your brand mentions via social listening tools.

ENGAGEMENTS

Infographics Creation (4)
Targeted Twitter Followers Increase

REPORTS

Geo-Target Audience Behaviors Analysis

ULTIMATE (INCLUDES ALL BASICS + STANDARD)

18,999 INR

PROFILE OPTIMIZATION

Creative Pic Uploads - 25

RESEARCH

Key Influencers Tracking

TWEETS

Retweet to Thematic Tweets
Tweet posting
Content Writing & Tweets Optimization

MONITOR

Monitor Competitors Activities + Monitor Trends

ENGAGEMENTS

Send Direct Messages (50) + Use @mention in Tweets + Infographics Creation (8)
Add Twitter Follow Box to your website + Integrating Embedded Tweets + Video Optimization
Address customer service inquiries and respond to direct messages.

REPORTS

Geo-Target Audience Behaviors Analysis
Engagement Metrics + Competitor Reports

LINKEDIN SSM PACKAGE

BASIC

7,999 INR

PROFILE OPTIMIZATION

LinkedIn Business Page Creation + Keyword-rich Bio Optimization + Create Business Name Profile & Cover Photo Creation + Creative Pic Uploads - 3

ANALYSIS

Audience Research + Hashtag Research

CONTENT

Image Posting - 8 + Reposting top Engaging posts
3/week Keyword Based Content for Postings + Infographics Creation - 3

BUSINESS PAGE CONTENT

Business Page Creation + Optimization + Cover Photo Creation + Content for Postings - 3

CONNECTIONS

Adding Thematic Connection - 100 + Connecting with industries experts + Requests to target audience

ENGAGEMENT

Engaging with Niche Expert + Creation Of Showcase Page + LinkedIn Quiz / Polls - 2

MONITORING AND REPORTS

Monthly Updates + Monthly Reports & Audit

PROFILE AUDIT

STANDARD (INCLUDES ALL BASICS)

12,499 INR

BEST FOR FREELANCER

PROFILE OPTIMIZATION

Custom Vanity URL Creation

ANALYSIS

Goal Analysis

CONTENT

Image Posting - 12 + 4/week Keyword Based Content for Postings + Infographics Creation - 5

BUSINESS PAGE CONTENT

Invite Connection to Like Page + Content Writing (About Us Section) + Keyword Based Content Post - 8

CONNECTIONS

Adding Thematic Connections - 160 + Engaging With Niche Experts

ENGAGEMENT

LinkedIn Quiz / Polls - 4 + Spam Monitoring and Deleting of Unwanted Spam

MONITORING AND REPORTS

Sentiment Analysis & Monitoring + Geo-Target Audience Behaviors Analysis + Weekly Updates

ULTIMATE (INCLUDES ALL BASICS + STANDARD)

19,999 INR

BEST FOR BUSINESS

ANALYSIS

Competitors Analysis

CONTENT

Image Posting - 15 + 12/week Keyword Based Content for Postings + Infographics Creation - 8

BUSINESS PAGE CONTENT

Keyword Based Content for Postings - 20

CONNECTIONS

Adding Thematic Connections - 300 + Research on target Connection + Engaging With Niche Experts

ENGAGEMENT

Engaging with Niche Expert + Creation Of Showcase Page + Add LinkedIn URL to Your Website

Responding To Comments Made by Customers (Where Appropriate) + LinkedIn Quiz / Polls - 8

Add LinkedIn Follow Box to Your Website + Integrating embedded posts + Video Optimization

MONITORING AND REPORTS

Target Audience Analysis Report

GROUPS

Creation + Adding Thematic People + Group Activities + Posting in groups

Engagement strategy + Promoting Service/Product In Thematic Groups

Promoting Brand In Targeted Audience Specific Groups

SOCIAL MEDIA MARKETING PACKAGE

FACEBOOK ADS

- Facebook Business Manager Set Up
- Pixel Installation • Custom Conversion Creation
- Remarketing • Custom Audience Creation
- Creation Of Automated Rules • Facebook Analytics Report Creation
- Funnel Creation • Ad Campaign Monitoring • Catalogue Creation
- Dynamic Ads Creation • Instant Experience Ads Creation
- Customization Of Ad Placements
- A/B Testing Of Ad Set, Creative And Placement
- Carousel And Collection Ads • Traffic Monitoring • Monthly Report

INSTAGRAM ADS

- Instagram Ads Campaign Set Up
- Monitoring And Management • Audience Research
- Instagram Ads Creative Creation & Design
- Shootouts + Top Pages Promos + Giveaways & Contests
- Cross-Platform Promo • Influencer Marketing (If Needed)
- Creation Of Custom Conversion • Ads Monitoring • Monthly Report

YOUTUBE ADS

- Ad Account Set Up • Analytics Monitoring
- ADS creation Suggestion
- Skippable In-Stream Ads • Non-Skippable In-Stream Ads
- Bumper Ads • Discovery Ads • Sequence Ads
- Detailed Audience Creation • Custom Audience Creation
- A/B Testing Of Targeting • Remarketing Video Ads
- Video Ads With Promotion Of Your Products
- Monthly Report • Support

TWITTER ADS

- Tweet Engagement Ads • Video Or GIF View Ads
- Awareness Ads • Website Conversion Ads
- In-stream Video View Ads • Follower Ads • App Install Ads
- App Re-engagement
- Audience Creation • Monthly Report

LINKEDIN ADS

- Campaign Manager Account Set Up • Creation Of Campaign
- Competitor Analysis • LinkedIn Insight Tag Installation
- Creation Of Custom Conversion
- Ads Monitoring • Weekly Report

**CAMPAIGN
SERVICE CHARGE**

**5,000 - 50,000 INR
20% OF ADS BUDGET**

INFLUENCER MARKETING

Influencer marketing allows brands to speak directly to their existing & target audiences. Brands can be part of the messaging, timing & type of content produced. This allows brands to target & create a community from the exact audience they desire.

WHY USE INFLUENCER MARKETING?

- Audience Trust
- Abundance Information
- Longer Lasting Marketing Effectiveness

LEVELS OF INFLUENCERS AND CAMPAIGNS

- *CELEBRITY*
- *MACRO*
- *MID TIER*
- *MICRO*
- *NANO*
- *AMBASSADOR*

INFLUENCER MARKETING PACKAGE RANGE

2,500 - 4,75,000 INR

PROCESS

- Campaign Strategy
- Influencer Sourcing & Contracting
- Content Creation & Scheduling
- Content Goes Live
- Measure & Track
- Optimize

SERVICES YOU MIGHT BE LOOKING FOR!

PAID BOOSTING

It is essential to add paid boosting in order to reach the entire potential influencer audiences.

WHITELISTING

Whitelisting Paid Social ads from an influencer profile accelerates credibility & audience resonance. On average, Ads that appear from an influencers channel perform 7X than brand-owned channels.

RETARGETING

Our team has the ability to re-target influencer ads towards specific geographic & demographic region reach potential consumers within the brand target audience.

LANDING PAGE

A responsive landing page that captures audience retargeting information and drives key messaging.

EXPERIENTIAL

Influencers + Experiential is amazing mixture. They can promote, attend, or broadcast events.



SEARCH ENGINE OPTIMIZATION

We help in the process of optimizing the content, technical setup, and reach of your website so that your pages appear at the top of a search engine result for a specific set of keyword terms. Using SEO can drive visitors to your site when they display behavior implying that they're searching for relevant products, which can be a game changer.

SEO PACKAGE RANGE (MONTHLY)

8,499 - 1,75,000 INR

SERVICES

- Website Review & Analysis
- On-Page Seo Analysis • Local Seo Setup • Content Marketing
- Email Outreach • Off Page Seo • Monthly Reporting • Client Support

Ecommerce SEO Get clicks, drive Conversions, & increase sales on your website.

Technical SEO It provides the foundation required to scale marketing success.

SEO Analytics All of our SEO services feature a basic analytics package.

LOCAL SEO

A complete local SEO plan that drives traffic and delivers results.

If you hope to dominate, you need a complete local SEO strategy that drives and delivers results

LOCAL SEO PACKAGE RANGE

500 - 10,000 INR

SERVICES

- Local Search oOptimization • Google My Business
- Citation Setup and Optimization • Local Listings • Localized Content Creation

APP STORE OPTIMIZATION (ASO)

We will get your app more visible on the Play Store, and that will enable you to have more organic downloads.

PACKAGE RANGE

7500 - 75,000 INR

SERVICES

- Brainstorming to find relevant, high-traffic, low-competition keywords for your App.
- Title suggestion
- Keyword-rich URL for unpublished apps.
- 100 character keyword field optimization (iOS only)
- Optimizing your long and short description (Google Play)
- Competition research
- Icon and screenshot tip (Optional)
- A detailed report showing why we chose the keywords we chose (Excel docs included)

GOOGLE ADS

Paid search, or pay-per-click (PPC) advertising, typically refers to the sponsored result on the top or side of a search engine results page (SERP). These ads charge you for every click and they can be tailored to appear when certain search terms are entered, so your ads are being targeted to audiences seeking something in particular.

OUR SERVICES

PLANNING

- Industry Analysis • Competitive Research • Landing Page Conversion Audit

GOOGLE ADS

- Keywords Research • Ad Copy Development • Bid Setup • AdRoll
- Remarketing Tags • Landing Pages Recommendations • Youtube Video Ads
- Ad Scheduling Setup • Competitor Analysis • Google Ad Extensions Setup
- Call Tracking Setup (Additional Charges) • Mobile Ads • Display Ads - 1 Set
- Responsive Ads • Geo Targeting Setup • Google Shopping Feed Management

CAMPAIGN OPTIMIZATION

- Keyword Optimization • Ad Copy Optimization
- Keyword Bid Optimization • ROI Analysis • Landing Page Optimization
- Display Ad Optimization • CTR Optimization • Bid Refinements

GOOGLE ANALYTICS

- Account & Profile Setup • Implementation of Conversion Tracking Code

REPORTING

- Weekly Work Reports • Weekly Campaign Performance Report • Monthly Reports

SUPPORT

- Email & Chat • Call Support

ONE TIME ACCOUNT SET UP CHARGES

5,000 INR

CAMPAIGN

5,000 - 50,000 INR

SERVICE CHARGE

20% OF ADS BUDGET

NOTES

- Any Other Extra Content Creation would be charged separately
- Landing Page Creation + Conversion Tracking Implementation (Charged Separately)

DIGITAL MARKETING STRATEGY AND PLAN

A digital marketing plan helps you determine the most effective digital marketing strategies for your business and then put those strategies into action. We put together a custom digital marketing plan for you that is based on your business goals. In the document where we outline our marketing plan, these items can't be forgotten.

DIGITAL MARKETING STRATEGY & PLAN PACKAGE 8,000 - 1,50,000 INR

A HIGHLY PROFITABLE AND RESULTS-ORIENTED MARKETING STRATEGY

- Market Demand Analysis
- Ranking strategy • Marketing Strategies Report
- Positioning + KPI • Funnel analysis and critique
- Customer Journey • SEO strategy • Social Media Strategy
- Marketing Calendar • Competitor Analysis

OUR PROCESS

Step 1 - Understand Market Demand and Prepare DIY Marketing Strategy

Step 2 - Educate Client for Digital Marketing - Help You Understand Strategy Better

Step 3 - If you are Busy, we can help you with execution (It will be Customized Package)

BRANDING

We are your partners in finding your brand identity, enhancing it, and establishing a positive brand perception within your target market. It conveys the message in simple words and makes it worth recallable.

CORPORATE BRANDING

Corporate branding is a sum total of creating a unique identity that is associable across demography & fostering communication across different media assets for brand synergy.

PERSONAL BRANDING

We market the brand called "You".

Get recognized and stand out in the crowd. Build a powerful personal brand that helps you skyrocket your growth. Differentiate yourself from the competition and allow yourself to build trust with prospective clients across diverse markets.

BRANDING PACKAGE RANGE

12,000 - 2,00,000 INR

SERVICES

- Brand Auditing & Consultation
- Brand Naming • Identity Planning
- Brand Positioning • Brand Story
- Verbal Identity • Brand Communications Planning
- Logo Design • Typography & Colour Designation
- Visual Identity + Guidelines

AFFILIATE MARKETING

Drive Traffic, Generate Leads & Increase Sales Revenue with Better Brand Awareness

Our affiliate marketing campaigns are developed with one goal in mind – to deliver tangible results for client's online business. We set up affiliate programs so that you pay only for real customers and leads, and not for page views or clicks.

AFFILIATE MARKETING PACKAGE RANGE

6000 - 1,60,000 INR

WE WILL GO INTO DETAIL WITH:

- Driving Organic Reach through Virality on Socials + Hashtag Tactics
- Email Marketing + Sales Funnel Squeeze Pages
- Turning Leads
- Finding High Paying Affiliate Programs + Targeting a Specific Audience

SERVICES

- Text Ads Creation + Banner Designing
- Advertisement And Sales Pitch Creation
- Advanced Sales Tracking And Reporting
- Affiliate Marketing Advertising Network Set Up
- Commission Structure Creation for Affiliate Marketing Partners
- Affiliate Program Management, Including Liaising Between Affiliates, Ad Network & You
- Selection of Quality Affiliates for the Campaign.

MEME CAMPAIGN

MAKE MEMES, NOT ADS.

Advertisements interrupt good content. Modern Problems Need Modern Solutions.

Indian Meme community is growing with social media pages dedicated to creating Meme content for their followers. Social media users are expected to increase to 443 million by 2023 and so is Meme Marketing.

- **60%** - Organic Engagement
- **13-35 Year olds** - Consume Memes Weekly
- **40%** - Follow Meme Accounts on social media

PACKAGE RANGE

10,000 - 1,60,000 INR

SERVICES YOU MIGHT BE LOOKING FOR!

- Drive Organic Engagement from Meme Culture
- Creative Content Promotion
- Boost Organic Growth + Create A Community

HOW WE HELP YOU GROW

Content Mapping

We create a content strategy to highlight your unique brand and product story.

Meme Curation

Based on your goals we identify the right content mix for the campaign.
(no. of post Delivered depends upon Brand and may vary from 15 - 75 post/month)

Content Delivery

Make engaging content and go live on their channels.

Reporting & Analytics

We share the analytics and insightful campaign reports of the goals achieved.

EMAIL MARKETING

Target the Right Audience

According to 80 percent of professionals, email marketing drives customer acquisition and retention. Let's use this to our advantage, shall we? We intend to create email marketing campaigns with personalized messages, to identified and targeted leads. We will deliver results to you, results from that matter to your business.

EMAIL MARKETING PACKAGE RANGE

15,000 - 1,50,000 INR

HERE IS OUR 6-STEP PROCESS FOR YOU:

- Prospect the email data of your target audience
- Double verified email leads
- Database of prospective clients will be provided to you
- 7-step drip automation follow up emails will be sent
- Reply detection for cadences
- Replies that are sent directly to your sales email account

EMAIL AUTOMATION

We will set up mailchimp klaviyo drip active campaign email marketing shopify automation

Our Services for Klaviyo

- Order Confirmation + Shipping Confirmation
- Abandoned Cart Reminder + Product Review/Cross-Sell
- Browse Abandonment Reminder + Customer Winback
- First Customer Thank You + Second Customer Thank You(Reward)
- Welcome Series + Post Purchase Follow up
- Back in stock Flow + Happy Birthday Flow

DIGITAL PR

Communication is the key in the current stunt world. We will help you in branding, organic promotion, lead generation, and listening to your target stakeholders like customers, government, investors, buyers. Accordingly, you can take the decision to shape up your business and organization.

DIGITAL PR PACKAGE RANGE

25,000 - 2,49,000 INR

Our Services

- English Press Release • Branding (If Necessary)
- Complete SEO of the Business Site • Web Contents + Blog Posts
- Social Media Management • Creative Ad Copies for Social Media
- Ad Campaign Design • Influencers Outreach
- Affiliate marketing • Blog Post Interlinking
- Building Brand Trust Through Online Reviews.
- And Many More

MEDIA BUYING

We deliver both measurable sales and brand awareness through Transactional Brand Building, a proven methodology developed especially for our clients. We create smart and strategic media plans based on a solid understanding of your brand goals and your consumers' media habits.

PACKAGE RANGE

STARTING FROM 8000 INR

WE WILL GO INTO DETAILS WITH

- Marketing Measurement • Sponsored Posts • Get the Best Deal
- Get the Best Slots • Optimize Campaign In-Flight
- Plan Campaigns with Best Practices • Clear Contracts

CHANNELS

- Ad Placement for TV • Newspaper • Banner
- Radio Placement • Out-of-Home (Banners • Pamphlets)
- Programmatic/Direct Buy (Facebook • Google • Instagram • Blogs • Website Ads)

PRESS RELEASE CAMPAIGN

A press release is an announcement you make to the press with the goal of generating media coverage. Press releases are a must for virtually every campaign, especially for the launch.

PACKAGE RANGE

STARTING FROM 2000 INR

OUR PROCESS

- Press Release Writing • Translating • Publishing
- Creating A Tailored Media List • Contacting Editors • Monitoring The Campaign

PRODUCT MARKETING

We comprise a team of best expert product marketers that deliver the qualitative products and services persuading customers to go for the product. We are accountable for getting the market and customer knowledge, market success responsibility, determining the market position and equip sales for the purpose of growth.

PRODUCT MARKETING PACKAGE RANGE

25,000 - 3,00,000 INR

MARKET POSITION

- Competitive analysis • Market gaps • Customer purchasing data • Customer needs

PRICING & PACKAGING

- Product revenue goals and plans • Pricing strategy • Packaging design to drive sales
- Packaging that convert the value of the product

MARKETING & PROMOTION PLAN

- Messaging and positioning • Collateral and website
- Materials for sales staff • Key marketing channels

CUSTOMER RESPONSE

- Maximized buying process • Sales and revenue monitoring
- Customer feedback • Customer support staffing

COPYWRITING

Good writing serves as a foundation for any brand voice in the form of content, ads, web pages, promotions – you name it. Without that foundation in place, you'll never move leads to become customers and customers to become brand evangelists.

COPYWRITING PACKAGE RANGE

1,000 – 1,00,000 INR

ONSITE COPYWRITING SERVICES

- Blogging • Keyword Research, Audience & Topic Research
- Web Pages • SEO Keywords for Web Pages • Service-Specific SEO Landing Pages
- Sales and marketing Landing page • Website content writing Web page
- Social Media • Email Content + Email content writing • Blog content writing Blog post

WEBSITE DESIGN

We are passionate about developing creative and unique websites that convert unique and engaging designs into reality. We make sure that every development work carried out by us suites the online business functions.

It's important to maintain, introduce change and upgrade the website frequently and We've helped numerous companies of varying sizes create their digital presences.

PACKAGE RANGE

10,000 - 2,45,000

WE CATER TO A WIDE RANGE OF SERVICES RELATED TO WEB DEVELOPMENT

- Responsive Websites • E - Commerce • Word Press
- Web-Hosting & Domain Registration • Website Maintenance & Overhaul

WHAT YOU WILL GET

- Web-hosting + Web-content • Responsive design & layout + Banner designs
- Payment Gateway Integration + CRM integration

OUR PROCESS

Step 1 - Goal Identification Step 2 - Scope Definition

Step 3 - Sitemap & Wireframe Step 4 - Content Creation Step 5 - Visual Elements

Step 6 - Testing Step 7 - Launch

MUSIC PROMOTION SERVICES

When it comes to music marketing, we promise to deliver tangible and REAL results using industry and innovative marketing techniques.

We help to get your music heard & grow your audience by working directly with independent music curators worldwide.

MUSIC PROMOTION PACKAGE RANGE

12,000 - 2,50,000

SERVICES YOU MIGHT BE LOOKING FOR!

- Paid Marketing Campaigns • Spotify Optimization
- Playlist Pitching • Social Media Marketing • Influencer Marketing

EVENT MARKETING SERVICES

Let the world know they shouldn't miss your event.
Discover & Execute A World-Class Event Promotion Strategy with Us

We Help You With

- Paid Search • Paid Social • Programmatic

EVENT MARKETING PACKAGE RANGE

2 0,000 - 2,00,000 INR

SERVICES YOU MIGHT BE LOOKING FOR!

- Ticket Sales • Automated Reminders • Event Brand Awareness

PROCESS

STEP 1 - STUDY

Our expert team will make an in-depth study of the nature of the event & potential Target Audience.

STEP 2 - PLAN

We will draw up a plan of action with deliverables across the various platform to help achieve KPIs

STEP 3 - EXECUTE

Upon discussion, the plan will be taken up for execution in various stages & reporting mechanisms will be set to keep you informed

STEP 4 - OPTIMIZE

Based on past expertise we analyse various signals from campaigns to continuously align campaign performance to achieving KPIs

STEP 5 - AUTOMATION

Required automation will be set up to ensure turnout.

WEBINAR FUNNELS

A webinar funnel is a marketing and sales tool that can be used to automatically convert visitors into leads and leads into buyers.

BRANDING PACKAGE RANGE

12,000 - 1,50,000 INR

CONVERSION WEBINAR FUNNEL FOR YOU ON

ZOOM • WEBINAR JAM • EVERWEBINAR • GOTO WEBINAR

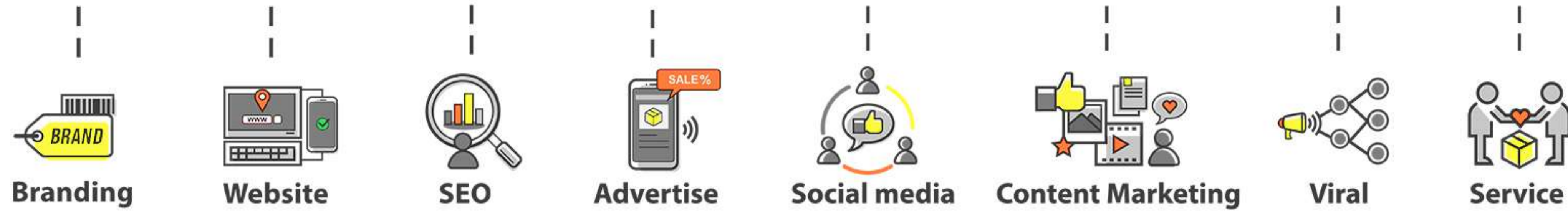
SERVICES

- Webinar registration page + Automation and Email Reminder
- Webinar registration confirmation and thank you page
- Replay page and Broadcast + Email campaign
- Drive traffic to the webinar funnel
- Social media integration + Membership webinar funnel

DIGITAL MARKETING PACKAGE



DIGITAL MARKETING



BASIC

3 MONTHS

1,25,000 INR

- DIGITAL AUDIT
- COMPREHENSIVE DIGITAL PLAN
- LOCAL SEO
- SEO - 3 KEYWORDS + 3 BLOGS + MONTHLY REVIEWS
- SOCIAL MEDIA MANAGEMENT - 2 CHANNELS
- SOCIAL MEDIA ADS
- EMAIL MARKETING
- GOOGLE ADS + ACCOUNT SETUP (20% SERVICE FEE OF ADS BUDGET)

STANDARD

3 MONTHS

2,50,000 INR

- DIGITAL AUDIT
- COMPREHENSIVE DIGITAL PLAN
- LOCAL SEO
- SEO - 6 KEYWORDS + 6 BLOGS + MONTHLY REVIEWS
- SOCIAL MEDIA MANAGEMENT - 3 CHANNELS
- SOCIAL MEDIA ADS
- EMAIL MARKETING
- GOOGLE ADS + ACCOUNT SETUP (20% SERVICE FEE OF ADS BUDGET)

ADVANCE

3 MONTHS

4,49,999 INR

- DIGITAL AUDIT
- COMPREHENSIVE DIGITAL PLAN
- LOCAL SEO
- SEO - 12 KEYWORDS + 9 BLOGS + MONTHLY REVIEWS
- LINK BUILDING
- SOCIAL MEDIA MANAGEMENT - 5 CHANNELS
- SOCIAL MEDIA ADS
- EMAIL MARKETING
- GOOGLE ADS + ACCOUNT SETUP (20% SERVICE FEE OF ADS BUDGET)

ADD ONS

- INFLUENCER MARKETING
- VIDEO MARKETING
- CRM (TO BE BOUGHT SEPARATELY)
- CONVERSION RATE OPTIMIZATION (CRO) STRATEGY

BRAND MANAGEMENT

Brands are built on a strong identity & identity, in turn, is a result of values, ideas, equity, consistency and public image. We are a team of stylists who can advise you on shaping your company's identity by styling your campaign

BASIC

1,74,999 INR

ADVICE

BRAND STRATEGY

- Brand Guidelines • Brand Positioning • Brand Attributes • Personality & Awareness
- Brand Association • Brand Equity & Customer Equity • Target Audience + Brand Story

BRAND DESIGN

- Brand Identity Design • Print Design • Packaging Design • Brochure • Logo Design

DIGITAL SERVICES

- Branded Content & Advertising • Website • Website Analytics • Email Marketing

DIGITAL MARKETING

- Social Media Management • Search Engine Optimization • Google AdWords • Social Media Marketing

ADVANCE

3,49,999 INR

CONTENT WRITING + ADVICE

BRAND STRATEGY

- Brand Guidelines • Brand Positioning • Brand Repositioning • Attributes • Personality & Awareness
- Brand Association • Brand Equity & Customer Equity • Target Audience + Brand Story

CORPORATE BRANDING

- Corporate Brand Strategy • Vision, Mission and Values

BRAND DESIGN

- Brand Identity Design • Print Design • Packaging Design • Brochure • Logo Design

DIGITAL SERVICES

- Branded Content & Advertising • Website & UI Design • Website Analytics
- Email Marketing • Application Development

DIGITAL MARKETING

- Social Media Marketing • Search Engine Optimization • Google AdWords • SMM • Click Funnels

ENTERPRISE

5,99,999 INR

CONTENT WRITING + ADVICE & DAILY MANAGEMENT

BRAND STRATEGY

- Brand Guidelines • Brand Positioning • Brand Repositioning • Brand Architecture • Attributes
- Personality & Awareness • Association • Equity & Customer Equity • Target Audience + Brand Story

CORPORATE BRANDING

- Corporate Brand Strategy • Vision, Mission and Values

BRAND DESIGN

- Brand Identity Design • Print Design • Packaging Design • Brochure • Logo Design

DIGITAL SERVICES

- Branded Content & Advertising • Website & UI Design • Website Analytics
- Email Marketing • Application DevelopmentApp • Marketing

DIGITAL MARKETING

- Social Media Marketing • Search Engine Optimization • Google AdWords • SMM • Click Funnels

INTERNAL BRANDING

- Tactical Level • Strategic Level

CUSTOMIZED PACKAGES STARTS FROM

3,49,999 - 9,99,999 INR

* As per Requirements, Customized Plan Available, Contact Us for Details.| Content Creations charged separately*

BRAND | BUSINESS PROMOTION

Over the years we have helped several companies to become leaders in their niche. Our brand promotion team leverages traditional media and other enhanced digital media formats to bring your brand in the forefront. We create unique mediums to empower corporate & budding entrepreneurs. We take every campaign quite seriously and use proven integrated brand promotion activities.

OUR PROMOTIONAL ACTIVITIES ARE MEANT TO FULFILL SEVERAL OF YOUR BRAND & BUSINESS GOALS LIKE

- Big increase in the sales portfolio
- New product acceptance in the market
- Creation of huge brand equity
- Brand positioning in niche
- Competitive corporate retaliations
- Creation of a vocal corporate image

SERVICES YOU MIGHT BE LOOKING FOR!

OFFLINE BRAND PROMOTION

- Feedback Forms, business cards, flyers
- Trade shows, conferences, networking events
- Signs, billboards, marquee boards
- TV / Radio Commercials
- Banners, brochures, and other materials
- Transit advertising at transports, terminals, and subway
- Yellow page, magazine, tabloid advertisements

ONLINE BRAND PROMOTION USING DIGITAL MARKETING

- Setting up a business website
- Site optimization using SEO
- Paid advertisement using PPC
- Direct mailing using E-Mail marketing
- Promotion via Press Releases

ONLINE BRAND PROMOTION USING SOCIAL MEDIA

- Brand page creation on social channels
- Inviting and influencing more audience via engagement models
- Group promotion via social groups and communities
- Promotion via brand discussions in relevant forums
- Promotion by using promotional videos and teasers on YouTube

PACKAGE RANGE

9,999 - 4,99,999 INR

CONTACT

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