

CINEMATIC

PSYCH  **S**

G R A P H I C S

CONTENT

INTRO

PROCESS

SERVICES

BRANDING

GRAPHIC/VISUAL DESIGN

BUSINESS & ADVERTISING

DOCUMENT & PRESENTATION DESIGN

WEB DESIGN

PACKAGING & LABEL

PRODUCT & MERCHANDISE

VINYL BANNERS DESIGN

PUBLICATION GRAPHIC DESIGN

SOCIAL MEDIA DESIGN

PACKAGES

BRANDING PACKAGES

LOGO DESIGN PACKAGES

DOCUMENT & PRESENTATION DESIGN

CONTACT

CINEMATIC PSYCH S

G R A P H I C S

WHO WE ARE

We are branding experts specialising in customer-centric experience design. We believe in the power of physical space to bring people together for shared, sociable, sensory experiences.

We work collaboratively with our clients to create brands, environments and experiences that help them achieve their strategic and tactical goals by satisfying, surprising and delighting their customers and guests. Our services include innovation, strategy, branding, design and delivery.

Our team take a detail-oriented approach, giving attention to every aspect of each design project, from Color choice to Font used, Also We offers a full range of services. including Branding, packaging, digital design & So on.

We Believe, The key to great ideas is not having them, it is executing them. And great ideas come from problems. As designers, we call problems, briefs and we call reactions to problem, concepts. We strive for two things in design: simplicity and clarity. Great design is born of those two things.

WHAT WE DO

We listen to your story and immerse ourselves in your world to help define what makes your brand special before we undergo any work ourselves.

Our team is multitalented and we are focused on finding solutions. We creates innovative branding solutions that will connect with customers and deliver commercially.

We have over 10 years' experience in creating, evolving and transforming brands, and we will leverage all of this experience when we sit down with you to turn your ideas into a tangible set of deliverables.

HOW WE DO IT

Our process is simple, transparent, and successful. We take your brief, and we create an initial brand design concept which we present back to you. You give us feedback on the concept, and we undergo a phase of design development, the output of which is your final brand concept.

Once you are happy, we apply the signed off design concept across on-and offline brand communications and collateral, such as way-finding, signage, ticketing or packaging.

WHY US

We create powerful relationships and friendships with our clients. We are proud to have worked with a broad range of globally respected brands. We work collaboratively with our clients and partners to find the right solution for your customers.

PROCESS

Logos or brand identities are usually one small part of a far bigger identity package. The logo is the focal point of any identity system and the key to its acceptance. With the correct briefing and research I will create you a memorable, versatile and unique brand identity system.

The market has completely shifted to the social media presence, where brands need to stand out by telling their authentic story to the target audience and involve in their lives!

We want to be part of your story and help you with the process of becoming a bold, recognizable, and relevant brand by designing the social media kit (profile images, cover images & social media templates) in a professional and brave way.

Since each brand has its own story, my services are flexible which means I can easily adapt the packages to your needs. Open communication will lead us to the perfect solution for your online visual story and no worries - you will get editable templates that you can customize for future needs. Depending on your needs, templates can be either .psd or .ai.

WORKFLOW PROCESS

Briefing.

This will make clear the scope of the project, the deliverables, and the direction the process will take.

Prepare research.

Research the industry, competition, and trends which could inform the design.

Conceptualize.

Every designer works in a different way, but a common approach to logo design is to sketch out with paper and pencil a range of potential ideas.

Review.

It is important to remember that these are only initial concepts. Do not expect fully finished logos at this stage.

Final concept proposals.

Once you have reviewed the feedback left by the client, I can begin to determine what design will make it into your final offering.

Finalize the concept and deliver the materials.

Revisions, Perfected & delivered.

SERVICES

BRANDING

- ▶ Logo 2,500 - 19,999 INR
- ▶ Letter Head / Invoice 250 - 1000 INR
- ▶ Business Card 1000 - 2500 INR
- ▶ Label Design 1000 - 5000 INR
- ▶ Notepad 1000 - 2500 INR

GRAPHIC/VISUAL DESIGN

- ▶ Standard Design 250 - 1000 INR
- ▶ Creative Design 350 - 1250 INR
- ▶ Vector Design 450 - 1500 INR
- ▶ Infographics 250 - 1000 INR

BUSINESS & ADVERTISING

- ▶ Flyers 500 - 2500 INR
- ▶ Brochures & Leaflets (Per Page) 250 - 500 INR
- ▶ Invitation / Greeting Design 500 - 2500 INR
- ▶ Menu Book / Photo Album Design 500 - 2500 INR
- ▶ Letterhead / Envelopes / Folder 250 - 2500 INR
- ▶ Calendar 2000 - 5000 INR
- ▶ Coupon & Voucher Design 250 - 1000 INR
- ▶ Comp Cards 500 - 5000 INR
- ▶ Sign Board Design 1000 - 8000 INR

DOCUMENT & PRESENTATION DESIGN

- ▶ Microsoft Word Design (Per Page) 100 - 1000 INR
- ▶ Power Point Presentation (Per Page) 100 - 1000 INR
- ▶ Acrobat PDF Design (Per Page) 150 - 1500 INR
- ▶ Resumes/CV 300 - 1000 INR

WEB DESIGN

- ▶ UI/UX Design (Hourly Basis) 1500 - 5000 INR
- ▶ Web Banners 250 - 1000 INR
- ▶ WIX/WordPress Graphic Design 2000 - 10000 INR
- ▶ Email Signature 100 - 1000 INR
- ▶ Landing Page Design 1500 - 10000 INR
- ▶ Blog Design 500 - 5000 INR

PACKAGING & LABEL

- | | |
|------------------------------|-----------------|
| ▶ Packaging / Label Design | 1000 - 5000 INR |
| ▶ Hang Tag Design | 500 - 5000 INR |
| ▶ Podcast/Album Cover Design | 500 - 5000 INR |

PRODUCT & MERCHANDISE

- | | |
|--|----------------|
| ▶ Bag & Tote | 500 - 3000 INR |
| ▶ T-Shirt / Cup & Mug / Apparel | 300 - 3000 INR |
| ▶ Merchandise - Bottle, Bags, Phone Cover, Skate Board | 400 - 6000 INR |
| ▶ Lanyard Design | 200 - 1500 INR |

VINYL BANNERS DESIGN

- | | |
|---|----------------|
| ▶ Standee / Billboard | 500 - 5000 INR |
| ▶ Poster | 250 - 5000 INR |
| ▶ Banner (Double Sided / Building / Custom / Pole Banner) | 500 - 5000 INR |

PUBLICATION GRAPHIC DESIGN

- | | |
|-----------------------------------|-----------------|
| ▶ Book Cover / Pamphlet | 500 - 2500 INR |
| ▶ Newsletters | 1000 - 5000 INR |
| ▶ Annual Reports | 500 - 2500 INR |
| ▶ Magazines / Catalogs (Per Page) | 500 - 2500 INR |

SOCIAL MEDIA DESIGN

Social media design is visual content used in digital marketing. Whether it's your Facebook profile, Twitter background, Google + header or graphics for timeline posts and blogs, social media design is an important element to incorporate. We are at Cinematic Psychos Graphics help you to give all the solution for your Social Media Branding.

INSTAGRAM / YOUTUBE / FACEBOOK / TWITTER / LINKEDIN / PINTEREST

- | | |
|---|----------------|
| ▶ Cover / Profile / Video Cover | 250 - 1000 INR |
| ▶ Profile Pic | 250 - 1000 INR |
| ▶ Posts | 250 - 1000 INR |
| ▶ Infographics / Special Event Post | 250 - 1000 INR |
| ▶ Story / Reels Cover / Video / IGTV Cover / Highlight Icon | 200 - 1000 INR |
| ▶ IG Creative Grid | 999 - 9999 INR |



we offer flexible, scalable, and affordable brand and logo design packages to suit. Through solid strategic direction & inspiring creative execution, we build strong robust brands, delivering unique & powerful identities that claim distinction & resonate in the marketplace.

BASIC

DELIVERY TIME 7 - 10 DAYS

9,999 INR

- ▶ Logo - 1 Variation + 2 Revision
- ▶ Colour Pallet + Typography
- ▶ Pattern & Texture
- ▶ Iconography + Business Card + Letterhead

CORE

DELIVERY TIME 10 - 15 DAYS

24,999 INR

- ▶ Logo - 2 Variation + 4 Revision
- ▶ Colour Pallet + Typography
- ▶ Pattern & Texture
- ▶ Iconography + Creative Illustrating
- ▶ Layout & composition
- ▶ Business Card + Letterhead + Invoice + Stamp Design

ULTIMATE

DELIVERY TIME 15 - 20 DAYS

45,999 INR

- ▶ Logo - 4 Variation + Unlimited Revision
- ▶ Colour Pallet + Typography
- ▶ Pattern & Texture + Iconography + Creative Illustrating
- ▶ Layout & composition + Imagery & Photography
- ▶ Trademark + Competitor Research
- ▶ Business Card + Letterhead + Invoice
- ▶ Stamp Design + Envelope + Label Design + NotepadXXX

29%

" 29% of consumers regard creativity as the most important attribute of a brand - [source](#) "

90%

" 90% of users want to see consistent branding across all channels and platforms - [source](#) "

80%

" 80% of consumers believe colour is an essential part of brand recognition - [source](#) "

LOGO PACKAGES

Unique & High End Designs with Goal Oriented Perception
Initial Concepts Delivered Within 24 Hrs + Quick Revisions and Updates
Color Palette Definition = Primary & Secondary Colors + Complimentary Colors
Typeface Definition = Primary & Secondary Font Selection
100% Ownership of The Rights Transferred at Completion of Work

LOGO STYLE

Minimalist, 3D, Vintage

FILE FORMAT

AI, EPS, JPG, PDF, PNG, PS

COLOR CODES

RGB, CMYK & Pantones

BASIC

DELIVERY TIME 1 - 3 DAYS

2,499 INR

- ▶ Number of Initial Concepts - 1
- ▶ Number of Revisions - 2
- ▶ Printable Resolution File
- ▶ Logo Transparency

CORE

DELIVERY TIME 3 - 5 DAYS

7,499 INR

- ▶ Number of Initial Concepts - 2
- ▶ Number of Revisions - 4
- ▶ Printable Resolution File
- ▶ Logo Transparency + Source Files + Vector File

ULTIMATE

DELIVERY TIME 5 - 7 DAYS

14,999 INR

- ▶ Number of Initial Concepts - 3
- ▶ Number of Revisions - 6
- ▶ Printable Resolution File
- ▶ Logo Transparency + Source Files + Vector File
- ▶ 3D Mockup
- ▶ Stationery Design

LUXURY

DELIVERY TIME 7 - 10 DAYS

19,999 INR

- ▶ Number of Initial Concepts - 4
- ▶ Number of Revisions - Unlimited
- ▶ Printable Resolution File
- ▶ Logo Transparency + Source Files + Vector File
- ▶ 3D Mockup
- ▶ Stationery Design
- ▶ Social Media Kit

DOCUMENT & PRESENTATION DESIGN PACKAGES

We Help in the process of choosing how to present all of the basic document elements so your document's message is clear and effective. Readers feel more positive about the topic and more accepting of its message.

BASIC

100 - 200 INR / PAGE

- ▶ Managing + Simple Table
- ▶ Font Theme/Style + Word Format
- ▶ Header/Footer + Merge/Split

CORE

200 - 350 INR / PAGE

- ▶ Managing + Creative Table
- ▶ Font Theme/Style + Word/Pdf Format
- ▶ Header/Footer + Merge/Split + Page Layout
- ▶ Watermark + Infographics + Hyperlink
- ▶ Fixing Error + Chart

ULTIMATE

350 - 500 INR / PAGE

- ▶ Managing + Creative Table
- ▶ Font Theme/Style + Word/Pdf Format
- ▶ Header/Footer + Merge/Split + Page Layout
- ▶ Watermark + Infographics + Hyperlink
- ▶ Fixing Error + Chart + 3D Design
- ▶ Web Layout + Smart Art
- ▶ Creative Template

*This Is Standard Pricing and As per the Client's Requirements, Prices May Vary. Unique Customized Plan Available, Contact Us for Further Details**



CONTACT

CINEMATIC

PSYCH  **S**

G R A P H I C S

REACH OUT TO US AT



+91 7517079718



CINEMATICPSYCHOS.GRAPHICS



CINEMATICPSYCHOS



CINEMATICPSYCHOS.GRAPHICS@GMAIL.COM



VISIT WWW.CINEMATICPSYCHOS.COM FOR MORE DETAILS