

**CINEMATIC**

**PSYCH**  **S**

**A D V E R T**

# CONTENT

## INTRO

## SERVICES

POLE KIOSK

CANTER CAMPAIGN

TRICYCLE CAMPAIGN

AUTO RIKSHAW BRANDING

CAR BRANDING

AIRLINES ADVERTISING

RAILWAY ADVERTISING

BUS ADVERTISING

NON - TRADITIONAL ADVERTISING

OTHER MEDIA

PRINTING

HOARDINGS & BANNERS

## CONTACT

# CINEMATIC PSYCHOS

A D V E R T

## WHO WE ARE

We are an advertising agency based in Shahapur with branches in Kalyan, Andheri, & Chembur. We are committed to delivering service on time. YOU are our topmost priority and we are committed to delivering the best result within the time. Because timing is Everything!

## WHAT WE DO

We have a wide range of Outdoor Advertising Media like banners, hoarding, kiosks, and Adpoles, spread across different geographical areas and we think, it makes you promote your product to the customer with all viable options.

We have been known for outstanding service to customers and we think, we will serve you to our best.

## HOW WE DO IT

Our process is simple, transparent, and successful. We take your brief and create an initial brand design concept which we present back to you. You give us feedback on the idea, and we undergo a phase of design development, the output of which is your final brand concept.

Once you are happy, we apply the signed off design concept across on-and offline brand communications and collateral, such as way-finding, signage, ticketing or packaging.

## WHY US

Cinematic Psychos is led by a team of young and passionate individuals and we are really Creative at everything we do! We always stay with our clients and respect their business. Leave your advertisement worries to us.

# SERVICES

## TRANSIT MEDIA

- ▶ Canter Campaign (Mobile Vans)
- ▶ Tricycle Campaign
- ▶ Autorickshaw Sticker
- ▶ Cab Branding | OLA | Uber
- ▶ Truck Advertising
- ▶ Airport Advertising

## RAILWAY

- ▶ Metro Station
- ▶ Inside Train
- ▶ Railway Station Platform Boards.
- ▶ Train Branding (Interior & Exterior)
- ▶ Railway Kiosk
- ▶ Railway Digital Wall Painting

## BUS

- ▶ Bus Q Shelters
- ▶ Bus Branding
- ▶ Bus Back

## HOARDING / BILLBOARDS

- ▶ Hoardings in Market | Highways
- ▶ Banner
- ▶ Terrace Banner + Led Screen
- ▶ Advertising on Apartment Gate
- ▶ Advertising in IT Park

## MEDIA

- ▶ Cinema
- ▶ TV Advertising
- ▶ Newspaper
- ▶ Radio

## NON - TRADITIONAL

- ▶ Pole Kiosk
- ▶ Bills
- ▶ Electricity Bills
- ▶ Shopping Outlets
- ▶ ATM Screen
- ▶ Stadiums
- ▶ No Parking Boards
- ▶ RWA Apartments
- ▶ Petrol Pumps

## OTHERS MEDIA

- ▶ Bulk SMS
- ▶ Automatic Calling Machine
- ▶ Whatsapp Marketing
- ▶ Mall Branding
- ▶ Dealer Board Advert
- ▶ Bank Branding
- ▶ Sign Board
- ▶ City | Metro Pillar Advert
- ▶ Glow Signboard
- ▶ Wall Wrap
- ▶ Standee Advertising
- ▶ Wall Painting
- ▶ Inflatable Ballons
- ▶ Replica Character (Mascot)

## PRINTING

- ▶ Interior Banner
- ▶ Pamphlet
- ▶ Flex & Vinyl Banners
- ▶ Event Banners

# POLE KIOSK

WITH DESIGNING, MATERIAL, TRANSPORT & HANGING



# CANTER CAMPAIGN



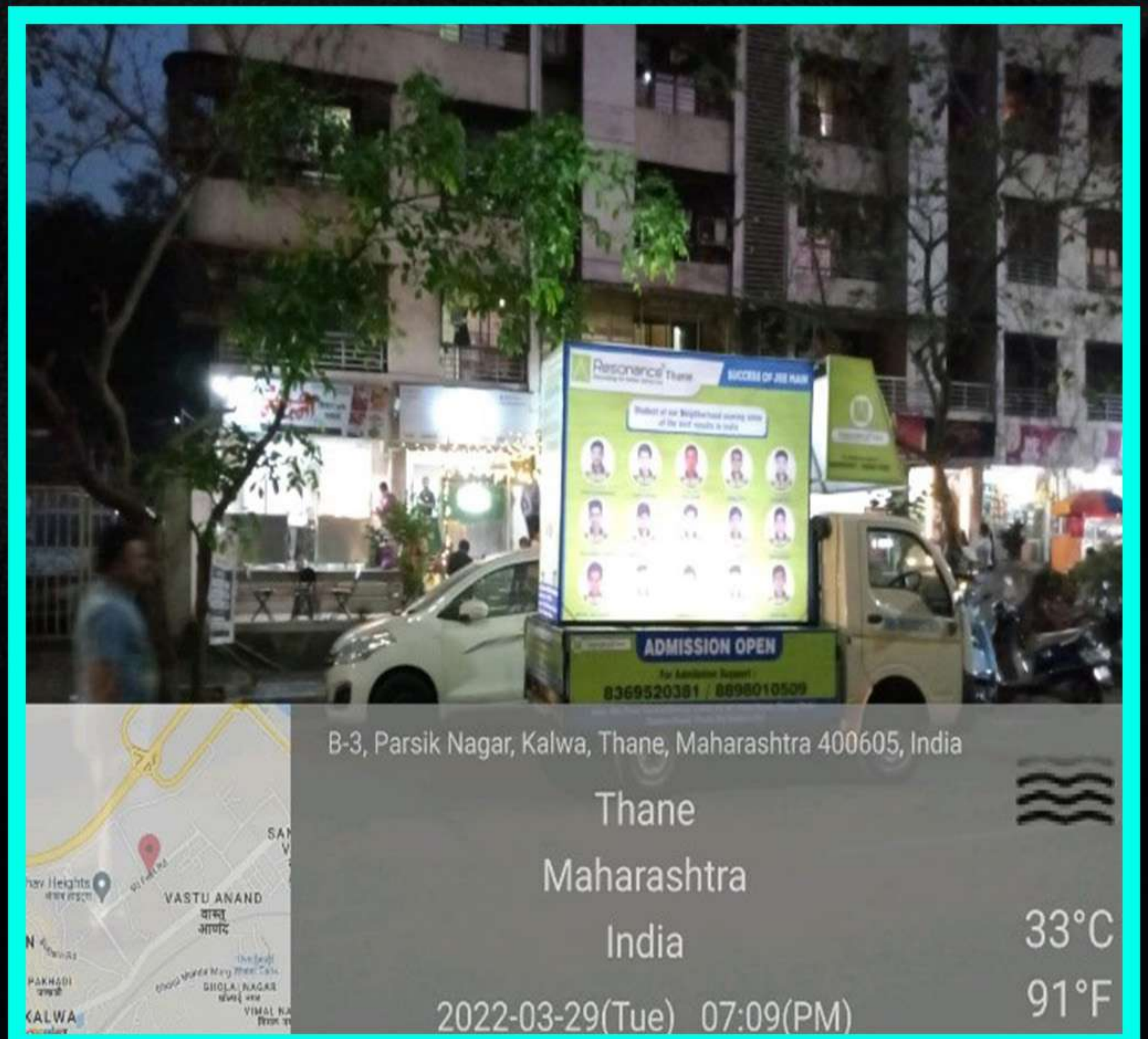
603, Pune - Mumbai Hwy, Parsik Nagar, Kalwa, Thane, Maharashtra 400605, India  
 Thane  
 Maharashtra  
 India  
 32°C  
 90°F  
 2022-04-01(Fri) 01:21(PM)



655J+PW5, Kansai Section, Ambernath, Maharashtra 421501, India  
 Ambernath  
 Maharashtra  
 India  
 32°C  
 90°F  
 2022-03-29(Tue) 07:21(pm)



655J+WVG, Kansai Section, Ambernath, Maharashtra 421501, India  
 Ambernath  
 Maharashtra  
 India  
 30°C  
 86°F  
 2022-03-28(Mon) 07:26(pm)



B-3, Parsik Nagar, Kalwa, Thane, Maharashtra 400605, India  
 Thane  
 Maharashtra  
 India  
 33°C  
 91°F  
 2022-03-29(Tue) 07:09(PM)

# TRICYCLE CAMPAIGN

- Photos of Driven Location Every 30 to 60 Minutes.
- Absolute Transparency Between the Working Hours.
- Heavy Discounts on 15 Days and Monthly Workings.



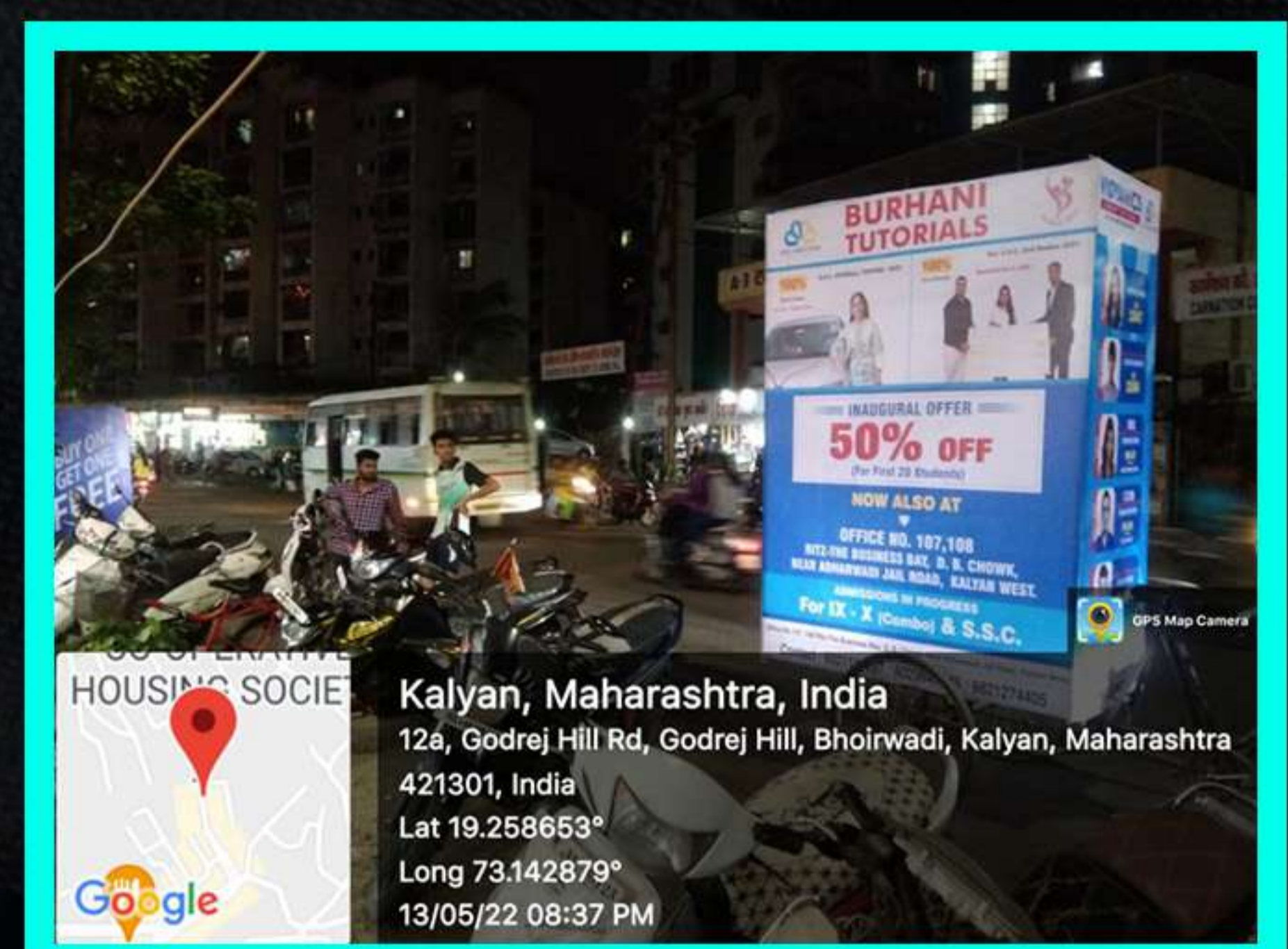
## TRICYCLE CAMPAIGN - NON LIGHT

- 7 - 8 Hrs Working
- Covering All The Targeted Locations



## TRICYCLE CAMPAIGN - LIGHT

- 7 - 8 Hrs Working
- Covering All The Targeted Locations



# AUTO RICKSHAW STICKERS





# CAB BRANDING

**OLA CABS OFFER MANY AD PLACEMENT OPTIONS SUCH AS:**

- ▶ Taxi wrap Ads - 4 Doors - External Branding
- ▶ Front and Back doors
- ▶ Backs side of car seats
- ▶ Headrest
- ▶ LED touch screens
- ▶ Car Carriers

CAR ADVERTISING MODE	MINIMUM NO OF CAR	RATE/CAR/MONTH
EXTERNAL DOOR WRAP	50	4200 ₹
INTERNAL DISPLAY	100	1500 ₹
DIGITAL SCREEN	100	600 ₹



# AIRLINES | AIRPORT

## PLACEMENT OPTIONS

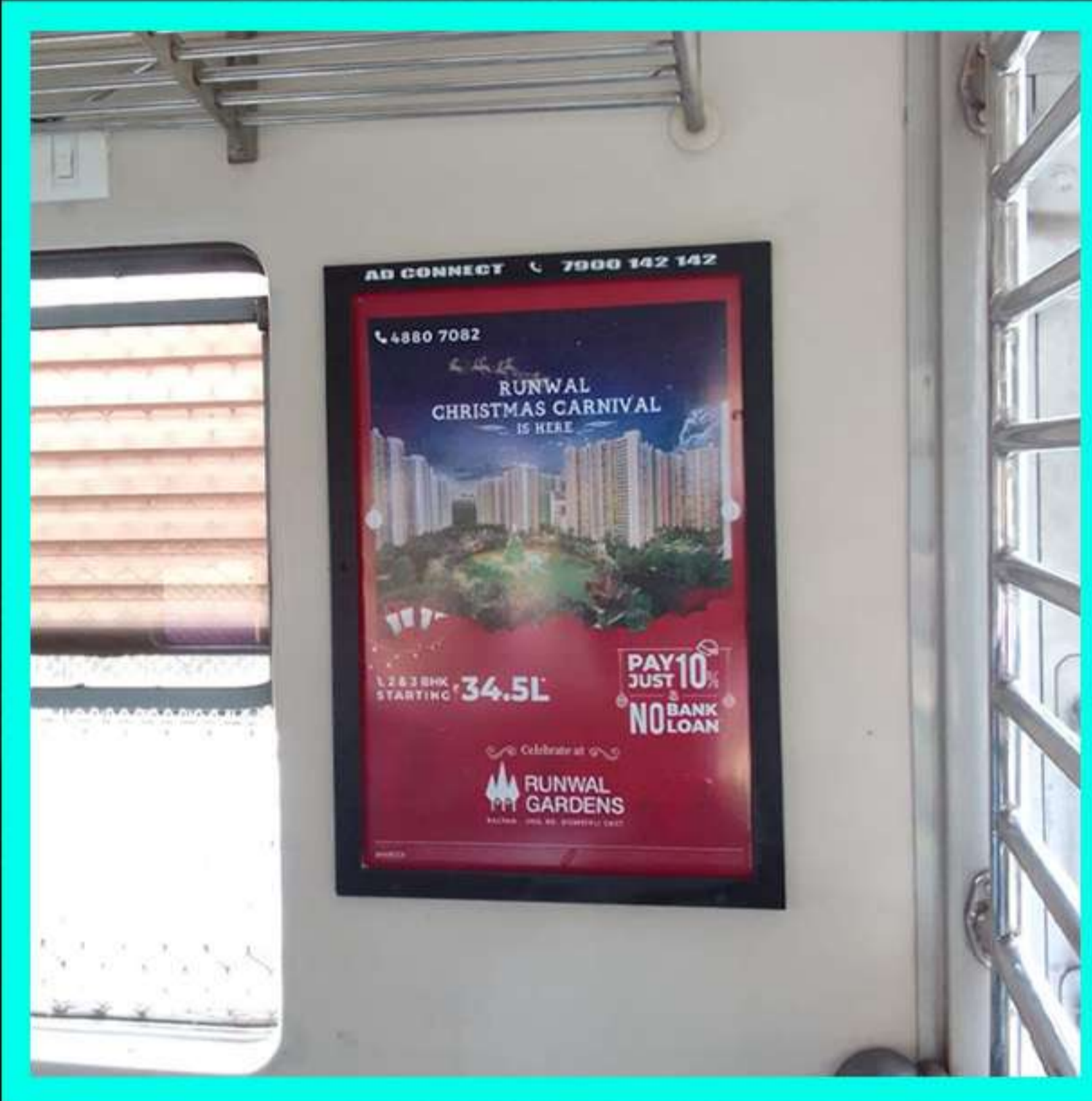
- ▶ Digital Screen
- ▶ Static Panel
- ▶ Video Wall (10-secs Ad)
- ▶ Lounge Advert-Promo Space
- ▶ Digital Vertical Standee
- ▶ LCD with sponsored content
- ▶ In-Flight Free Product Sampling
- ▶ Boarding Card (Boarding Pass)
- ▶ In-Flight Water & Beverage Cups
- ▶ Tabletop Display
- ▶ Luggage Trolley
- ▶ Inflight magazin
- ▶ Cabin Bulk Head
- ▶ Sky Line Pannel
- ▶ Seat Back Ad
- ▶ Head Reset Cover
- ▶ Kiosk (10 ft x 10 H Ft)
- ▶ Overhead Luggage Bins
- ▶ In-Flight Announcement



# RAILWAY ADVERTISING

## INSIDE PANEL

(17" x 24") - 87 Panels



## OUTSIDE PANEL

(8 x 3)



## ROUTE MAP STICKERS

(25" x 5") - 88 Stickers



## MID STATION HOARDING

(50 x 6)



# BUS ADVERTISING

## PLACEMENT OPTIONS

### HANGERS



### BUS SHELTERS



### FULL BUS WRAP



### LED SCREENS



### BUS WINDOW TOP



### BUS BACK PANEL



### BUS SEAT BACK PANEL



### BUS SIDE VINYL



### ST BUS STAND HOARDING



# NON - TRADITIONAL ADVERTISING

## NON - TRADITIONAL

- ▶ Electricity Bills
- ▶ Shopping Outlets
- ▶ ATM Screen
- ▶ Stadiums
- ▶ No Parking Boards
- ▶ RWA Apartments
- ▶ Petrol Pumps
- ▶ Standee Advertising



# OTHERS MEDIA

## OTHERS MEDIA

- ▶ Bulk SMS
- ▶ Automatic Calling Machine
- ▶ Mall Branding
- ▶ Dealer Board | Sign Board
- ▶ Bank Branding
- ▶ City | Metro Pillar Advert
- ▶ Glow Signboard
- ▶ Wall Wrap
- ▶ Wall Painting
- ▶ Inflatable Ballons
- ▶ Replica Character (Mascot)



# PRINTING

## FLEX

- ▶ Printing 12 Rs Sqft
- ▶ Pasting 4 Rs Sqft

## VINYL

- ▶ Printing 25 Rs Sqft
- ▶ Pasting 15 Rs Sqft

## DESIGNING

- ▶ Charges - 5K To 10K

## PRINTING

- ▶ Interior Banner
- ▶ Pamphlet
- ▶ Flex & Vinyl Banners
- ▶ Event Banners
- ▶ No Parking Boards



# NO PARKING

**Park yourself at home instead!**

**Order food online on**

# **zomato**

**Get 50% off**  
on your first order

Valid until 31st December 2018. T&Cs Apply

USE CODE

**DOON50**

# HOARDINGS & BANNERS

## HOARDING / BILLBOARDS

- ▶ Hoardings In Market
- ▶ Hoardings On Highways
- ▶ Banner
- ▶ Over Terrace Banner
- ▶ Led Screen
- ▶ Advertising in IT Park
- ▶ Street Billboards
- ▶ Street Banners





# CONTACT

# CINEMATIC PSYCHOS

A D V E R T

REACH OUT TO US AT



+91 8879887778



CINEMATICPSYCHOS.MEDIA



CINEMATICPSYCHOS



CINEMATICPSYCHOS.MEDIA@GMAIL.COM



VISIT [WWW.CINEMATICPSYCHOS.COM](http://WWW.CINEMATICPSYCHOS.COM) FOR MORE DETAILS